



BOARD MEMBER: Stevie Emerson

DATE: March 25, 2024

Preston Area Chamber of Commerce Report:

1. UPDATE ON 2024 GOALS

a. Business & Professional Development:

- The heads of the service clubs in our area presented on March 21 at our Lunch & Learn. We were able to learn more about what the service clubs do, what their goals are, and where their efforts are spent. We want to see if we can collaborate with them to provide any value to their clubs. Also, CAPSA presented and told us about their expansion and move to Preston.
- Working on filling out the remaining schedule for the next several months for the Lunch & Learns.

b. Service Groups Outreach:

- We are having a service group lunch on April 11th at Noon at the Farm Bureau office to go over the options we have for service groups to become part of our directory or join as members. They will be able to share more of their missions, goals, and events on our website.
- Continued to expand our service directory and are working to get them all updated on the chamber website.
- We are also compiling a list of youth groups that can help with service projects such as the Key Club, DYW, etc.

c. Public Policy:

- Our next legislative call is April 3rd at 7 am. For an invitation for any interested parties, please email Marcia Kunz at marsheshe@gmail.com.
- Planning to have a Lunch & Learn at our regularly scheduled chamber member luncheon to inform members about state and county websites available to track bills, policies and political information.

Lance Zollinger, *President*
Brittney Smith, *Vice President*
Ashley Nate, *Secretary*
Cindy Checketts, *Treasurer*

Bailey Beckstead, *Business & Professional Dev*
Jeannine Groll, *Service Groups Outreach*
Marcia Kunz, *Public Policy*
Stevie Emerson, *Marketing & Member Relations*

Kris Beckstead, *Board Member*
Janet Nalder, *Board Member*
Amber Almond, *Board Member*
Julie Stuart, *Board Member*



d. Marketing & Member Relations:

- After the January banquet, we had 55 paid members for 2024. We are now at 66 and have 7 more pending. We are working with the new Treasurer to streamline the new and returning member process.
- PACOC Newsletter. Sent out the first monthly newsletter to our email list and have received a handful of responses regarding the appreciation of information-sharing efforts.
- Shop Local First Campaign. Reached out to leaders at Franklin City, Weston City, Dayton City, Clifton City, Oxford City, and Franklin County to share information and invite them to participate. So far, Franklin City has responded and received materials from Shawn. Watch for new social media posts from Preston City and the Chamber every Friday.
- Napoleon Dynamite Committee: Participating with a group comprised of Bear River Heritage, Cache Valley Arts, Logan Tourism, Preston City, Preston Business, and Preston Area Chamber of Commerce to try to capitalize on the May 8th screening.
- We would like to welcome Melanie Olsen to the Marketing & Member Relations Committee. We are looking forward to her joining our little group. If anyone else is interested in helping with tasks like; organizing and updating the member lists, collecting information and events to add to the website, working on Shop Local campaigns, recruiting new businesses, and updating the online directory.
- Check out the website! New information is being added weekly. Some parts are still in process, but there are new pages for committees, goals, and updates. Please share as appropriate.

2. UPCOMING EVENTS

- a. Local Legislative Call on April 3rd at 7 am.
- b. Service Group Luncheon on April 11th at noon, located at Franklin County Farm Bureau.
- c. Lunch & Learn on April 18th at noon, located at the Fire Station.

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