



BOARD MEETING MINUTES

Date: March 8th, 2024

Time: 7:00 am

Location: Franklin County Farm Bureau Building, 33 S 1st E, Preston, ID 83263

President Lance Zollinger conducted the meeting. Meeting began at 7:05 am.

Items available were the agenda and the board contact list. Members attending were Brittney Smith, Stevie Emerson, Kris Beckstead, Lance Zollinger, Bailey Beckstead, and Ashley Nate.

First Agenda item was to discuss our proposed Chamber Handbook. Not everyone had read the entirety of the handbook. We will adopt the Handbook in our next meeting. Lance summarized a few major points that we need to focus on.

- Onboarding – Need to create a process; Executive group will do this for new members.
- Election Terms – 1,2,3, year terms.
- Continuity of each position

It was also discussed that we need active workers, not just input. Everyone must be prepared for each meeting and actively try to avoid any conflicts with the Chamber, such as being aware that how we conduct ourselves is being watched by fellow community members. We need to:

- Be Unbiased.
- Have a Group Commitment.
- Be okay with different contributions by different individuals and display successful team-building.
- Build out each position.

There were several questions discussed, such as: What are Executive Board expectations, and Committee Lead expectations? What are the expectations of Ex. Officio Members (City, County, and Oneida Stake Academy)? Should we adjust the By-Laws to reflect/ include all of the cities? Should we have a grant writer in one of our committees? This is something that our friends at SICOG will help us with, especially for funding our building, when that time comes. Also, what is our resource reality? The Chamber will not be able to afford a building on its own. We also should look into having a designated phone.

In relation to the public, we must have and meet our goals, and have accountability for our actions in the Chamber. In relation to communication, electronic communication expectations for the board will be that if you receive a text or email, you do need to respond so everyone knows your response. Especially if there are action items, we need to show a majority vote, even through communications.

With all of these things in mind, it was clear that we had to finish our discussion on the Handbook at a later time. More to follow.

We then decided to skip a couple of our agenda items due to lack of time and to address urgent items. We went onto agenda item 3, which was our **Napoleon Dynamite festival Meeting**, that was being held later that day at noon. Stevie read over her notes on this matter to inform the group. **On May 8th, there will be a screening of Napoleon Dynamite with some of the actors present. The group presenting this screening would like to collaborate with us to do something up here in Preston.** The meeting will allow discussion with the FFA and the Fair Board to possibly plan something during Fair time. This is the perfect opportunity for us to use their funding to promote, plan, and support. Maybe we could ask Worm Creek to have a viewing of the film?

We skipped over agenda items 4 and 5, and opted to discuss them during the next meeting. Individual committees were ready to work on these throughout the week.

For agenda item number 6, we addressed the **Shop Local Campaign**. Stevie has created a whole year's worth of content for this campaign with the City. She would love to see other cities join in on this initiative.

Part of this agenda item was to discuss the **Farmers Market initiative**. So far, there have been 2 meetings. They have formed a board and reserve the City Park for chosen dates. The Chamber would love to provide support for this. The County Extension office and Shawn Oliverson with the City will help.

There was an update given for the **Downtown Revitalization Expo**. They are wanting community members to post submissions and then they will hold a vote on the ideas submitted. This group would like to see more participation. They have already secured a grant to put these ideas into action.

Agenda item 7 was skipped over. The next meeting would focus solely on the Handbook. Comments can be added into the PDF version. Ashley will resend the link to the Handbook, along with a calendar invite for the board meeting, held on March 22nd, at 7 am. This meeting will be 90 minutes long, to have time for all we need to discuss.

Lance adjourned the meeting at 8:05 am. None were opposed.