



SERVICE GROUP OUTREACH MEETING MINUTES

Date: April 11th, 2024

Time: 7:00 am

Location: Franklin County Farm Bureau Building, 33 S 1st E, Preston, ID 83263

Jeannine Groll started the meeting at 12:13 pm.

Jeannine started out by stating that each representative for each service organization will be receiving an email to request information for their group, to update their information on the Chamber of Commerce website. She wanted each person to introduce themselves, their organization, and events that they have coming up.

- Brittney Smith, Franklin County Farm Bureau and Vice President for the Chamber of Commerce.
- Ashley Nate, Secretary for the Chamber of Commerce.
- Chris Groll, Groll's Gym. The Preston BiAthlon/ TriAthlon will be coming up. This will be a 1 mile/ 5k run, as well as bicycling. They will be needing volunteers for this event, and this will also be a fundraiser event.
- Brad Wall, Lion's. They will be hosting their annual burger stand at the Rodeo. They have moved from under the bleachers to under tents next to the normal spot. They need volunteers to help with this effort.
- James Carter, Lion's.
- Kris Beckstead, Chairman for That Famous Preston Night Rodeo; Bennett Cup. This year the Rodeo will be held on August 1st - 3rd. Thursday night will be purple/ CAPSA Night. Their ticket sales will start on May 1st at 8 am. Mutton Bustin sign-ups will be held in 2 weeks. Bennett Cup will be held on April 17th - 18th. This is a scholarship competition for local talented high school students.
- Neal Jorgenson, Lion's. He expressed a dire need for more members. With their current workload and donation needs, they would love people to join their organization.
- James and Misty Lamborn; James is running for the Idaho State House of Representatives and would love to be involved in our area's organizations and needs.
- Melanie Keller, Preston Farmers Market President. They have completely organized and have a board of 5 people.

- Launa Moser; Preston District School Board Member. FFA Banquet on April 11th. PHS Graduation will be held May 23rd, FCHS will be held May 24th, at 7 pm. There will be a levy vote on May 21st that is in conjunction with the levy already in place. Fences are being installed around the schools for safety and lockdown purposes. They have fully locked down the schools by installing doors and are working on the entrances for each of the schools.
- David Kunze, Lion's. The Night For Sight Golfing Tournament will be held the 1st Saturday after Labor Day. All the money made during this fundraiser will be for the Sight & Hearing Foundation.
- Kyley Buttars, Franklin County Health Foundation. There was a bowling tournament that they just held, and they will be hosting a golf tournament. These fundraising efforts go back into the community, through Health programs. CAPSA representatives now have an office on the 2nd floor in the hospital and are here for local needs.

After everyone was introduced and spoke about their needs and upcoming functions, Jeannine introduced Melanie Keller, for the newly formed Preston Farmers Market.

1. They have secured a location for the Farmers Market. It will be in Preston City Park, behind the splash pad, inside of the Pavillion.
2. They are currently looking for Sponsors.
3. The first market is set to be held on June 5th, with every market after being on Wednesday nights from 5 to 8 pm.
4. Stevie Emerson is working on their website.
5. 75% of this market will be small farms and agriculture services.
6. It has been hard for them to get support from larger farms, due to them being too busy and not having enough staff.
7. They really would like help from the local kids and youth groups, to help with set up and labor.
8. They have had major support from people in the County of Franklin, such as Dayton and Weston.
9. They also need homesteaders/ greenhouses participation - this will help with year-round needs.
10. They would prefer to go North for more vendors, they want to have vendors mostly in the State of Idaho. If vendors come up from Logan and it is a product not represented, then they are welcome to join.
11. There is a \$50 booth fee for all 11 days of the Market, for this year.

After Melanie spoke, Stevie Emerson discussed the Goals of the Chamber of Commerce with the group. She went over the background of how these goals were formed and why we chose them. Then she thoroughly described each of them. They are as follows:

1. Create a network of 15 resources to support the needs of existing businesses in the Preston Area.
2. Assemble resources and information to help start-up businesses, accessible both in-person and virtually.
3. Build a network for Preston area service clubs and organizations.
4. Create public policy communication between businesses, policymakers, and influencers
5. Establish a group of retired business leaders as sources of information and support identified and committed to the Chamber.
6. Establish an accountability system for Chamber Board volunteers.
7. Increase Chamber membership by 25 new member businesses.
8. To establish the Chamber as a centralized location for community events and information by increasing event submissions to 10 per month.
9. To strengthen relations with members by adding three consistent communication touchpoints.
10. Establish a brick-and-mortar location for the Chamber that serves as an information center and has a full-time staff.
11. Identify and evaluate current local, county, and state policies and organize the community to prioritize and move forward with business-friendly policy changes.
12. Build a youth entrepreneurship program in Preston, supporting 50 youths annually.

After this discussion, the meeting was adjourned by Jeannine at 1:10 pm.