



BOARD MEMBER: Lance Zollinger

DATE: April 22, 2024

AGENDA ITEMS

1. UPDATE ON 2024 GOALS

a. Business & Professional Development:

1. Hosted Lunch and Learn this month on Thursday the 18th at the Fire Station. We invited all the candidates running for Sheriff to come and introduce themselves to us. They each took time to introduce themselves, making sure to stay away from their politics and policies. One of the candidates was unavailable to speak, so Bailey Beckstead read a short written statement on his behalf. It was a very informal opportunity for them to network with local business owners. We believe all the members of the Chamber of Commerce, and all the members of the community, for that matter, should be informed when they go to vote.

b. Service Groups Outreach:

1. Hosted our quarterly lunch. Each group shared what they are looking for. Several came from the Lions club and they are looking for members to help with the local service projects. They raise a significant amount for the community. The farmers market chair updated us on the latest developments and the sponsorships available. Stevie Emerson spoke on the 1 and 5 year goals of the chamber and encouraged all to join. We also sent out an email to all service groups to get the most recent information for our chamber directory.

2. Jeannine spoke at the Rotary and Lions club meetings directly presenting what the Chamber is doing and would like to do to help unify our Service groups, work together in promoting and supporting each other, and putting our events on the calendar. It has been very rewarding to see the positive response and ideas they had to help.

Lance Zollinger, *President*
Brittney Smith, *Vice President*
Ashley Nate, *Secretary*
Cindy Checketts, *Treasurer*

Bailey Beckstead, *Business & Professional Dev*
Jeannine Groll, *Service Groups Outreach*
Marcia Kunz, *Public Policy*
Stevie Emerson, *Marketing & Member Relations*

Kris Beckstead, *Board Member*
Janet Nalder, *Board Member*
Amber Almond, *Board Member*
Julie Stuart, *Board Member*



c. Public Policy:

1. Finished our legislative calls for this session. We are grateful for the support we received from local government officials and chamber members and their participation in these calls. This is the first time the Preston area has been involved in this type of dialogue with our representatives. Our Public Policy committee will continue to encourage others to get involved next session, as it was very educational and informative.

d. Marketing & Member Relations:

1. Membership numbers. We have had several more email interactions with local businesses and have added two more business members, making our total 68 with a few more in the queue.

2. Grand opening on March 16th for the new Soda Shop, Soda Love, located at the Wellcome Mart. It was a last minute request, but Lance was able to be there to support and welcome the new owners.

3. Napoleon Dynamite Fest

a. May 8th & 9th: May 8th is the screening + Q&A in Logan with Olive + Jo and the Chamber in the lobby of the Ellen Eccles Theater. May 9th: Potential Bus tour, courtesy of Kris Beckstead the next day. Kris will confirm back with the committee on details for this, so it may coincide with the events planned for July 26th & 27th. We are invited to share info about the July event as well as Chamber info. Kim Cannon will also have a tale representing her booth. More info can be found on the Chamber website.

b. July 26 & 27th: Confirmed dates for the Napoleon Dynamite Festival. Kim Cannon, Jeannine Groll, and Stevie Emerson have brainstormed two days worth of ideas and have reached out to businesses to participate. So far, everyone has been excited and wants to participate. Talked to Shawn Oliverson to keep the city in the loop and discussed any questions/concerns. Next steps will be to get everyone together to sort out timing, details, and potential needs.

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c. Kim Cannon updated the group on what businesses and activities we have planned, what volunteers are needed, and corporate donations needed to cover potential costs, on Friday, April 19th.

4. Preston Farmers Market. The Chamber has been providing support with logo/brand creation and currently helping with website development.

5. We partnered with Molly with 4CASI and Shannon with SBA to host a small business workshop with 3, 1-hour sessions on Monday, April 15th, at the Robison building. Attendance was fairly low, but the content that was presented was great. There was additional interest for more, so we will be in contact with Molly to host future workshops.

2. UPCOMING EVENTS

- a. Lunch & Learn, May 16th, at noon. Held at the Franklin County Fire Station.
- b. Please submit your events to our community event calendar on our website PrestonChamber.org!

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