



BOARD MEMBER: Lance Zollinger

DATE: December 23rd, 2024

## AGENDA ITEMS

### 1. UPDATE ON 2024 GOALS

#### a. Business & Professional Development:

- i. Lunch & Learn was held on December 19th at noon at the fire station. Tyler Olsen presented to the Chamber, and spoke about the Idaho Legislative Session that will be starting in January. This was an informative meeting for the local businesses that will hopefully prepare them for our Legislative calls and what this means for them as Business Leaders.

#### b. Service Groups Outreach:

- i. The Quarterly Service Group Luncheon was held on December 12th at noon at the Franklin County Farm Bureau building. A few groups were able to attend and address their needs at this time. The local food pantry is still requesting assistance at this time for funding for their refrigeration units.
- ii. A couple local service groups would like to become members of the Chamber, such as the Rotary and the Preston School District Foundation.

#### c. Public Policy:

- i. Public Policy was excited to help organize the Lunch and Learn for the month of December. They are working on several different items, such as improved communications with the County Representatives, and preparing for the Legislative Calls starting in January. More to Follow.

#### d. Marketing:

- i. Marketing has sent out Business of the Year Nomination Requests to all local business owners and will announce this at our Annual Banquet, scheduled for January 23rd at the Robinson Building.

Lance Zollinger, *President*

Stevie Emerson, *VP/ Marketing*

Ashley Nate, *Secretary*

Cindy Checketts, *Treasurer*

Bailey Beckstead, *Business & Professional Dev*

Jeannine Groll, *Service Groups Outreach*

Marcia Kunz, *Public Policy*

Melanie Olsen, *Member Relations*

Julie Stuart, *Business & Prof. Dev*

Janet Nalder, *Board Member*

Amber Almond, *Board Member*

Kris Beckstead, *Board Member*



- ii. Annual Banquet Advertisements are currently being delivered throughout the county. If you would like your business to have these advertisements on site, please let anyone in the Chamber board know!
- iii. Marketing has sent out our Annual Survey asking how we're doing and what changes need to be made; this survey will be available through the month of December. Our Annual Strategic Planning Meeting will be held in January, utilizing the feedback received. We are excited to know how we have done, and what we can improve!
- e. Member Relations:
  - i. Member Relations has had a wonderful month so far, with at least 6 new members! Jack Johnson with Discovery Guide has helped us in this process.
  - ii. New Logos/ Vinyl Stickers are being ordered for our Business Members. We will be offering these to all of our members, to update current stickers and window clings. They will be ready for our Annual Banquet, and we are prepared to help businesses remove old stickers, if needed.

## 2. UPCOMING EVENTS

- a. **Lunch & Learn** will be held on February 20th at noon, at the Franklin County Fire Station. Topic and speakers TBD, keep an eye for our Facebook Event with additional information. We will not be hosting a Lunch & Learn for the month of January, due to our Annual Banquet.
- b. **Save the date for our Annual Banquet**, Thursday January 23, 2025 from 6 - 8 pm. THE ROBINSON BUILDING (186 W 2ND N PRESTON, ID) Dinner is included for paid business members and one guest (included with your annual membership dues) \$15 per person for non-members, or additional guests. Payments can be made in advance or at the door. Invoices for current member businesses were sent out in November.
- c. **Upcoming Legislative Calls with our Regional Representatives.** More information to follow. All are welcome!

Lance Zollinger, *President*

Stevie Emerson, *VP/ Marketing*

Ashley Nate, *Secretary*

Cindy Checketts, *Treasurer*

Bailey Beckstead, *Business & Professional Dev*

Jeannine Groll, *Service Groups Outreach*

Marcia Kunz, *Public Policy*

Melanie Olsen, *Member Relations*

Julie Stuart, *Business & Prof. Dev*

Janet Nalder, *Board Member*

Amber Almond, *Board Member*

Kris Beckstead, *Board Member*