



BOARD MEMBER: Stevie Emerson

DATE: January 27, 2025

AGENDA ITEMS

1. UPDATE ON 2024 GOALS

a. Business & Professional Development:

- i. The Lunch & Learn was not held for the Month of January. Our committee has been busy planning the Chamber of Commerce Annual Banquet. This was held on January 23rd from 6 to 8 pm, at the Robinson Building. Thank you to all who could attend this Annual Event. Spit Shine was chosen as our Business of the Year for 2024. The various nominations were submitted by our member businesses, then voted on by the board. We also want to thank all our board members that are rotating out, and our new ones for joining us!

b. Service Groups Outreach:

- i. The Quarterly Service Group Luncheon will be held March 13th, at noon. Location is TBD. More to follow. We invite all of our Local Service Groups to attend, and go over what you are planning and what you need help with!
- ii. We would like to welcome our newest committee members, Riley Broadhead and Jenny Christensen!

c. Public Policy:

- i. Public Policy is looking forward to our Public Policy Calls with the Regional Legislature. They will start January 29th, at 7 am, and will continue on every other Wednesday, throughout the session. To prepare for this, we are planning questions and conversations based on policy that will be addressed during the Legislative session. If you have any questions or topics you would like to talk about, please let Marcia Kunz know. These are important times, and we would love to hear what you want to talk about!

Stevie Emerson, *President/*
Marketing
Marcia Kunz, *VP/ Public Policy*
Ashley Nate, *Secretary*

Cindy Checketts, *Treasurer*
Julie Stuart, *Business & Professional Dev.*
Amber Almond, *Service Groups Outreach*
Melanie Olsen, *Member Relations*

Rilee Cole, *Board Member*
Brock Stokes, *Board Member*
Caleb Rounds, *Board Member*
Riley Broadhead, *Board Member*
Jenny Christensen, *Board Member*



- ii. We would like to welcome our newest committee member, Brock Stokes!
- d. Marketing:
 - i. Marketing has been working hard on our Annual Survey asking how we are doing. After compiling these results, we were able to meet for our Annual Strategic Planning Meeting and adjust our Goals and Milestones. Thank you to all of our members who participated and gave us valuable insight into how we are doing!
 - ii. Marketing has created a FaceBook Group, exclusive to our members. We are utilizing social media to help our members with exclusive information, such as help with hiring, grants and grant writing assistance, workshops being held locally, and so much more. Please let us know if you have ideas that you would like to see.
 - iii. We would like to welcome our newest committee member, Rilee Cole!
- e. Member Relations:
 - i. Member Relations has been working on getting more members to join, and tackling our large Business List to welcome to the Chamber. Please let us know if you are interested in being part of this impactful organization and what we can help you accomplish.
 - ii. New Vinyl stickers have been given out to business members that attended the Annual Banquet. Please let us know if your business needs a new vinyl sticker to add to your front window. These stickers will help your customers know that you are a proud member of the Chamber of Commerce, as well as connect them to our website full of valuable information about our County and Businesses.

2. UPCOMING EVENTS

- a. **Lunch & Learn** will be held on February 20th at noon, at the Franklin County Fire Station. Topic and speakers TBD, keep an eye for our Facebook Event with additional information.

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- b. **Upcoming Legislative Calls with our Regional Representatives.** Starting on January 29th, at 7 am, and will continue every other Wednesday at the same time, throughout the Legislative Session. All are Welcome!
- c. **Quarterly Service Group Luncheon** is scheduled for March 13th at noon. Location is TBD. All of our local Service Groups are invited!

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