



BOARD MEMBER: Lance Zollinger

DATE: November 25th, 2024

AGENDA ITEMS

1. UPDATE ON 2024 GOALS

- a. Marcia Kunz has been nominated and elected to be the new Vice President for the Chamber. This change will take place in January.
- b. Business & Professional Development:
 - i. Julie Stuart was nominated and elected to lead the Business and Professional Development Committee. This change will take place in January.
 - ii. Lunch & Learn was held on November 21st. This was an informative lunch that allowed representatives from our local financial institutions to go over different services and offerings for our business leaders.
- c. Service Groups Outreach:
 - i. Amber Almond was nominated and elected to lead the Service Groups Outreach Committee. This change will take place in January.
 - ii. The Upcoming Service Group Luncheon will be held on December 12th at noon, at the Franklin County Farm Bureau Office. Help us spread the word to the local service groups.
- d. Public Policy:
 - i. Public Policy is preparing for the next Legislative Session, due to start in January. They will also be planning for the Local Municipal Elections starting in August. They are working on hosting a Meet the Candidate Event for this next year.
- e. Marketing:
 - i. Marketing has mailed and e-mailed out information for our Annual Business of the Year Submission. Business leaders are welcome to vote for who they believe is deserving of this honor. We welcome your vote! Please contact anyone on the board for more information.

Lance Zollinger, *President*
Stevie Emerson, *VP/ Marketing*
Ashley Nate, *Secretary*
Cindy Checketts, *Treasurer*

Bailey Beckstead, *Business & Professional Dev*
Jeannine Groll, *Service Groups Outreach*
Marcia Kunz, *Public Policy*
Melanie Olsen, *Member Relations*

Julie Stuart, *Business & Prof. Dev*
Janet Nalder, *Board Member*
Amber Almond, *Board Member*
Kris Beckstead, *Board Member*



- ii. You may have seen our flyers all over town for our Lunch & Learn event held on November 21st. Please contact us if you would like to post our monthly informational flyers at your business.
- iii. Marketing has been helping with the City's Shop Local effort for Pink Friday, held on November 22nd, and Small Business Saturday, held on November 30th. These are nation-wide events that hopefully will drive business to our local shops and services.
- f. Member Relations:
 - i. We have approved 2 new members to the Chamber, including Comcast. Our Local SICOG organization will be joining our Chamber, and the Discovery Guide will also join. All of these agencies will help the Chamber in different ways.

2. UPCOMING EVENTS

- a. **Service Group Luncheon**, will be held on December 12th at noon, at the Franklin County Farm Bureau Office. Topic and speakers TBD.
- b. **Lunch & Learn** will be held on December 19th at noon, at the Franklin County Fire Station. Topic and speakers TBD, keep an eye for our Facebook Event with additional information.
- c. **Save the date for our Annual Banquet**, Thursday January 23, 2025 from 6 - 8 pm. THE ROBINSON BUILDING (186 W 2ND N PRESTON, ID) Dinner is included for paid business members and one guest (included with your annual membership dues) \$15 per person for non-members, or additional guests. Payments can be made in advance or at the door. Invoices for current member businesses will be sent out in November.

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