



BOARD MEMBER: Lance Zollinger

DATE: October 28th, 2024

AGENDA ITEMS

1. UPDATE ON 2024 GOALS

a. Business & Professional Development:

- i. We held our monthly Lunch & Learn on October 17th, at the Fire Station. Our speakers were Terry Larson and Chris Larsen, from the Preston City Council. They each went over the past year for Preston City, and what is being worked on. This was very informative and well received by the business chamber members.
- ii. Our Business Summit was held on September 25th at the Preston High School Auditorium. We were able to have 3 excellent business leaders speak: Mike Romney, Dax Keller, and Seth Christensen. They each offered some wonderful insight and support to our local entrepreneurs. We are hoping to make this a bi-annual event and look forward to the next one!

b. Service Groups Outreach:

- i. No Updates to report for the month of October.

c. Public Policy:

- i. After our election process, we are looking forward to starting this process earlier next year, hopefully in June or July. We have finalized our new board selections and are working on getting them settled and in their new roles within committees.

d. Marketing:

- i. Marketing is still working hard on getting our website updated. The event calendar online will be converted to a Google calendar in the near future, so that users can connect it into their own personal calendars. We are still asking that Service Groups and Businesses use this calendar for all their events! Please submit your events to PrestonChamber.org, under the Calendar tab, then "Submit an Event".

Lance Zollinger, *President*

Stevie Emerson, *VP/ Marketing*

Ashley Nate, *Secretary*

Cindy Checketts, *Treasurer*

Bailey Beckstead, *Business & Professional Dev*

Jeannine Groll, *Service Groups Outreach*

Marcia Kunz, *Public Policy*

Melanie Olsen, *Member Relations*

Julie Stuart, *Business & Prof. Dev*

Janet Nalder, *Board Member*

Amber Almond, *Board Member*

Kris Beckstead, *Board Member*



e. Member Relations:

- i. We held a ribbon cutting for Ivy Jade Aesthetics & Wellness, on October 18th at 11 am. This was at their new location, 41 W 1st S, in Preston. This was a fun event with snacks and prizes.
- ii. Member Relations is starting to tackle our huge Franklin County Business List. We are working on reaching out to non-members to see how we can help. If you are interested in being a member of the Chamber or seeing what benefits we offer, please reach out to anyone in the chamber, or visit our website, PrestonChamber.org.

2. UPCOMING EVENTS

- a. Preston City Trick or Treat Event - All businesses welcome, even those outside of Main Street! This will be held on Halloween day from 4:30 until 6 pm (or later). Located on the green space next to Olive and Jo, with overflow in the parking lot behind the Franklin County Courthouse.
- b. Lunch & Learn will be held on November 21st at noon, at the Franklin County Fire Station.

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