



BOARD MEMBER: Stevie Emerson

DATE: February 24, 2025

AGENDA ITEMS

1. UPDATE ON 2025 GOALS

a. Business & Professional Development:

- i. The Lunch & Learn was held on February 20th at the fire station meeting room. This was an informative meeting going over different business resources in our community, including the Chamber of Commerce website. We also had the Farmer's Market go over needs that they have for their upcoming season.

b. Service Groups Outreach:

- i. The Quarterly Service Group Luncheon will be held March 13th, at noon. Location is TBD. More to follow. We invite all of our Local Service Groups to attend, and go over what you are planning and what you need help with!

c. Public Policy:

- i. Public Policy started their bi-weekly Legislature calls on January 29th, at 7 am. The first phone call had 10 listeners, including a city councilman, a member of the board of trustees for the Preston School District, and a Representative of the Preston Education Foundation. The second call had even more listeners. These phone calls will continue every other Wednesday, from 7 to 7:30 am. There has been positive feedback about how much information was covered!
- ii. To prepare for these calls, we are planning questions and conversations based on policy that will be addressed during the Legislative session. If you have any questions or topics you would like to talk about, please let Marcia Kunz know. These are important times, and we would love to hear what you want to talk about!

Stevie Emerson, *President/*
Marketing
Marcia Kunz, *VP/ Public Policy*
Ashley Nate, *Secretary*

Cindy Checketts, *Treasurer*
Julie Stuart, *Business & Professional Dev.*
Amber Almond, *Service Groups Outreach*
Melanie Olsen, *Member Relations*

Rilee Cole, *Board Member*
Brock Stokes, *Board Member*
Caleb Rounds, *Board Member*
Riley Broadhead, *Board Member*
Jenny Christensen, *Board Member*



d. Marketing:

- i. Marketing has been working on posting on Social Media about State Legislation Bills that Public Policy is addressing during their Legislature phone calls, so the community is informed.
- ii. The Family Place is offering a parenting class in town at the Extension Office. There is a free meal for everyone attending! This will be held every Thursday until March 27th, from 6 to 7:30 pm.

e. Member Relations:

- i. Member Relations have been working on welcoming our new members and visiting with businesses that might want to join. There are 8 new members that have joined since the start of 2025! These businesses are: Northstar's Ultimate Outdoors, Valleywide, Preston Gear Garage, Amanda Conley Photos, Puddle Jumper Preschool, Hemsley Garden & Homes, America First Credit Union, and Broadhead Storage.

f. Officers:

- i. We have been working on getting added to the meeting agenda for all of the cities/ towns within the county. We would love to introduce ourselves to everyone and offer our services. Part of this initiative is to also work closer with our representatives at Franklin County. More to follow.

2. UPCOMING EVENTS

- a. **Lunch & Learn** will be held on March 20th at noon, at the Franklin County Fire Station. Topic and speakers TBD, keep an eye for our Facebook Event with additional information.
- b. **Legislative Calls with our Regional Representatives** will continue every other Wednesday, from 7 to 7:30 am, throughout the Legislative Session. Next one is scheduled for February 26th. All are Welcome!
- c. **Quarterly Service Group Luncheon** is scheduled for March 13th at noon. Location is TBD. All of our local Service Groups are invited!

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