



BOARD MEMBER: Stevie Emerson

DATE: March 24, 2025

AGENDA ITEMS

1. UPDATE ON 2025 GOALS

a. Business & Professional Development:

- i. The Lunch & Learn was held on March 20th at the fire station meeting room. We asked several Advertising companies in our area to come and speak, such as KACH, Jack Johnson with Discovery Guides, and the Preston Citizen. We also had a service group come and speak and went over our different community needs at this time.

b. Service Groups Outreach:

- i. The Quarterly Service Group Luncheon was held March 13th, at noon. This was held at the Farm Bureau building, in their conference room. We invited all of our Local Service Groups to attend. The Food pantry is asking for donations to go towards their need for a new freezer/ building. This is an urgent need at this time.

c. Public Policy:

- i. Public Policy has continued their bi-weekly Legislature calls every other Wednesday, at 7 am. We had fewer participants on the last phone call, and would like to encourage anyone who wants to join to participate! This is a wonderful service that our local district representatives are providing for us, and gives our business community a direct line to what can and will affect our whole community! The legislative session may be ending soon, so please join as soon as you can.
- ii. To prepare for these calls, we are planning questions and conversations based on policy that will be addressed during the Legislative session. If you have any questions or topics you would like

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to talk about, please let Marcia Kunz know. These are important times, and we would love to hear what you want to talk about!

d. Marketing:

- i. Marketing has been handing out flyers for our monthly Lunch & Learn. We would love to have more members and non-members come to these. All are welcome!
- ii. For our social media postings, we have focused on our Public Policy calls, our Shop Local Campaign, and our newly added business member page.

e. Member Relations:

- i. There is one new member this month: TLG Janitorial Services. We welcome them and value their support!
- ii. There will be a ribbon cutting for Fades Barbershop on Friday, March 28th. This will be held on location at 30 S State St, in Preston, at 11 am. We look forward to welcoming this new business to our city!
- iii. Details to come: a ribbon cutting will be held during the first part of May, for Old Town Mini Golf in Franklin City.

f. Officers:

- i. We would love to welcome our newest board member, Gina Mouritsen. She is our local representative for Valley Wide Country store, and is also a part of our Member Relations Committee.
- ii. In preparation for the 125th year anniversary for the city of Preston, we are creating a committee to plan and coordinate this event. If you know of anyone that would love to be a part of this, please let Stevie or anyone on the Chamber Board know of your interest.
- iii. We have still been working on getting added to the meeting agenda for all of the cities/ towns within the county. We would love to introduce ourselves to everyone and offer our services. Part of this initiative is to also work closer with our representatives at Franklin County. We are working towards being active in Franklin City, Weston, Dayton, and Clifton.

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- iv. The Officers have reached out to local representatives of the Oneida Stake Academy to go over potential shared interests in the future. This would be a wonderful location for the Chamber to have an office in upon completion. More to follow.

2. UPCOMING EVENTS

- a. **Lunch & Learn** will be held on April 17th at noon, at the Franklin County Fire Station. Topic and speakers TBD, keep an eye for our Facebook Event with additional information.
- b. **Legislative Calls with our Regional Representatives** will continue every other Wednesday, from 7 to 7:30 am, throughout the Legislative Session. Next one is scheduled for March 26th. All are Welcome!
- c. **Ribbon Cutting scheduled for Fades Barbershop** on March 28th at 11 am. This will be held onsite at 30 S State St in Preston.

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