



BOARD MEMBER: N/A, no meeting scheduled

DATE: 05/26/25

AGENDA ITEMS

1. UPDATE ON [2025 GOALS](#)

a. Business & Professional Development:

- i. May's Lunch & Learn was held on the 15th at the Fire Station. We had a few of our newest business members introduce themselves: TLG Janitorial Services, Capsa, Northstars Ultimate Powersports. John with Riverside Productions shared about community live theater. Anita Swainston with Worm Creek Opera House / Franklin County Theatre Arts presented information about the theater group as well as advertising options at the theater, for both movies and plays. That was followed up with representatives from the Offices of Senator Jim Risch, Senator Mike Crapo, and US Congressman Mike Simpson, who shared great information about resources available through their offices for small businesses and the Support Idaho Gems initiative. Lunch was from Big Js.

b. Service Groups Outreach:

- i. We are still working on gathering information to have on the Chamber website to help build the network and resources for service groups.

c. Public Policy:

- i. This committee has been helping with increasing transparency with Franklin County Commissioner Meetings and assisted with the Franklin County Republican Committee Resolution.
- ii. Still working on connecting with Weston and Clifton Cities to build a relationship and share resources throughout the county.

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Stevie Emerson, *VP/ Marketing*
Ashley Nate, *Secretary*
Cindy Checketts, *Treasurer*

Bailey Beckstead, *Business & Professional Dev*
Jeannine Groll, *Service Groups Outreach*
Marcia Kunz, *Public Policy*
Melanie Olsen, *Member Relations*

Julie Stuart, *Business & Prof. Dev*
Janet Nalder, *Board Member*
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d. Member Relations:

- i. Invited new businesses to introduce themselves at May's Lunch & Learn. TLG Janitorial Services, Capsa, and Northstars Ultimate Powersports.
- ii. We have 1 new business member in May.
- iii. There are a handful of businesses that have reached out or submitted an application, but have not completed the process, so we are following up. We have put together information packets to help with recruiting for the committee and board members.
- iv. We participated in a ribbon cutting for Old Town Mini Golf in Franklin City. It was a great event with a lot of participation.

e. Marketing:

- i. New Lunch & Learn posters are being distributed around the county. These are evergreen with a QR code to find out dates and specifics for the L & Ls to replace the monthly posters. It was proving to be too difficult to keep up monthly. We hope these will be a better solution and help promote the events.
- ii. Still working on the Shop Local campaign with weekly content. We have connected with Renee Richardson from Senator Risch's office about the upcoming Support Local Gems Initiative. This year it will be on Friday, June 6th. Materials will be shared through our social media platforms and added to the website. We invite all businesses to share.

f. Officers:

- i. The President nominated, and the board approved Amy Burbank as the new Chamber Board Secretary. We are excited to have her take on these responsibilities and become part of the team.

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- ii. The Franklin County Commissioners had additional discussion on May 12th regarding improving transparency with their meetings. Despite additional support from the FC Republican Committee, the topic has been tabled until their new website is completed.

2. UPCOMING EVENTS

- a. **Lunch & Learn.** June's Lunch & Learn on Thursday, June 19 from 12 - 1 pm at the Fire Station (55 W 1st S St, Preston, ID). We will hear from That Famous Preston Night Rodeo and the Franklin County Fair about ways to optimize tourism in Franklin County.
- b. **Service Group meeting.** The next meeting will be on June 19 at the Farm Bureau Conference Room (33 S 1st E, Preston, ID). We will have snacks & chat about what is going on and where groups need help.
- c. **Ribbon Cutting.** For the reopening of Fit Factory is coming soon, check Facebook or the Chamber Calendar for more information.

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