



BOARD MEMBER: Stevie Emerson

DATE: April 28, 2025

AGENDA ITEMS

1. UPDATE ON [2025 GOALS](#)

a. Business & Professional Development:

- i. The April Lunch & Learn was held on the 17th at the Fire Station meeting room. The Directors for the Distinguished Young Women Program shared information about the program and how it impacts the youth of the community. The new local CAPSA representative introduced herself and talked about the needs in the community and what they provide. Lunch was provided by Lee's.

b. Service Groups Outreach:

- i. This committee continues to connect with local service groups to build a network of resources. Please let us know if you know any non-profit or service club to add to this group. The next meeting will be on June 16.

c. Public Policy:

- i. Representative Dan Garner and Senator Jim Guthrie joined the Legislative Wrap up call and shared insight on the session overall. We appreciate them sharing their time and providing an opportunity to connect directly with the community. We look forward to next year's session and hope to build more participation in the meantime.

d. Marketing:

- i. Continues to work on sharing events and information for the Chamber and business members. Please send your events and we will add them to our calendar and share on our online platforms.
- ii. Marketing will be adding 125 messaging to the Shop Local Campaign as information is gathered. The goal is to highlight the great businesses that have been here over the years and spotlight those that continue to thrive.

e. Member Relations:

- i. There are two new businesses in April Soul Deep Yoga and the Preston Farmers Market have officially joined. We are currently at 99 members with a handful still in the onboarding process. We appreciate those who continue to participate and hope to continue to grow.



- ii. Upcoming Ribbon Cutting is Saturday, May 3 for the Old Town Mini Golf in Franklin City. We invite the community to join us welcoming this new business to the area.

f. Officers:

- i. We are sad to announce that Ashley Nate has taken a new position at CVB in Logan and has subsequently had to step down from her board position. We are looking for someone to take over those responsibilities, please share with anyone who may be interested. Anyone interested is encouraged to reach out to any Chamber Member, email us at prestonareachamber@gmail.com, or call/text at 208-252-5588.
- ii. Currently working on the 125 celebration initiative with Preston City. More information will be shared as that committee progresses.
- iii. The Chamber Board has been invited to participate in SICOG's SEED committee and look forward to learning more from that series of virtual meetings.
- iv. The Chamber Board has been working on supporting an initiative to help build trust and transparency with our County Commissioners. We have gathered information from our business contacts, as well as members of the community, and received overwhelming results in support. We were added to the County Commissioner Agenda for Monday, April 28, at 10 am to present this information to the Commissioners.

2. UPCOMING EVENTS

- a. **Ribbon Cutting** is Saturday, May 3 for the Old Town Mini Golf in Franklin City. We invite the community to join us welcoming this new business to the area.
- b. **Lunch & Learn** will be May 15, 2025 at the Franklin County Fire Station. Topic and speakers TBD, keep an eye for our Facebook Event with additional information.

Stevie Emerson, *President & Marketing*
Marcia Kunz, *VP & Public Policy*
Cindy Checketts, *Treasurer*

Julie Stuart, *Business & Professional Dev*
Amber Almond, *Service Groups Outreach*
Melanie Olsen, *Member Relations*
Jenny Christensen, *Board Member*

Brock Stokes, *Board Member*
Riley Broadhead, *Board Member*
Rilee Cole, *Board Member*
Gina Mourtinsen, *Board Member*