



BOARD MEMBER: Marcia Kunz

DATE: 06/23/23

AGENDA ITEMS

1. UPDATE ON [2025 GOALS](#)

a. Business & Professional Development:

I. June Lunch & Learn will be held this month on the 19th at 12:00pm at the Fire Station. We will be having the Fair and Rodeo speak to us about optimizing tourism. We also contacted the Elks and Lions club and their participation in the Lunch and Learn.

ii. Lunch and Learn was cancelled for the month of August due to the Fair.

iii. Working on the Business Summit idea happening in September

b. Service Groups Outreach:

I. The Lions club is dwindling in numbers. Needs new members (needs more help especially for Rodeo) Talked about moving the Service outreach from 4 times a year to 2 times a year due to low attendance and repetitiveness..

c. Public Policy:

I. ongoing efforts to get Franklin County to live stream meetings, and increase public awareness and participation. Working with the Franklin County Republican Committee to find a Resolution and to have Franklin County increase their transparency. Talked about writing a ballot to take it to the polls.

ii. Tyler Olson shared a website called Idaho Public Notices that helps to show public notices happening in our community. You can subscribe to receive notices in our area.

d. Member Relations:

Stevie Emerson, *President/Marketing Chair*
Marcia Kunz, *VP/Public Policy Chair*
Amy Burbank, *Secretary*
Cindy Checketts, *Treasurer*

Julie Stuart, *Business & Profes. Dev Chair*
Amber Almond, *Service Groups Chair*
Melanie Olsen, *Member Relations Chair*
Jenny Christensen, *Board Member*

Rilee Cole, *Board Member*
Brock Stokes, *Board Member*
Riley Broadhead, *Board Member*
Gina Mouritsen, *Board Member*



- I. Discussed follow-up methods for pending membership applications. (6 pending online, 6 more in progress) total of 12. We would like to welcome 3 new business members: Cherry Graphix, True Value, and Larry Pharmacy.
- li. discussed removing the online payment due to the website due to scams and WordPress security issues. Options to pay dues: Venmo, Paypal, Cash and Check
- lii. We will be participating in a Ribbon Cutting for Fit Factory on June 27th at 1 pm. At 7 E. Oneida Street. Preston ID.

e. Marketing:

- i. New Lunch & Learn posters are being distributed around the county. QR code will be on the posters for dates and specifics for the Lunch & Learns. .
- ii. Posters for the 125 year celebration have been handed out. We are incorporating the historical business data, with a QR Code to show a google map and asking for community participation to update the database with business information.. We are spotlighting businesses with long histories in the area. Chamber (125 yr) Rotary (102) Webb Funeral Home (100) Franklin County Medical Center (96) U&I Furniture (94) and others. This will be incorporated in our Friday post.
- iii. We would like to encourage businesses to fill out the business spotlight form on our website at PrestonChamber.org for a social media promotion.

f. Officers:

- i. We had a financial update from Cindy and approved.
- ii. Talked about our goals to help the chamber stay on track.

2. UPCOMING EVENTS

- a. **Lunch & Learn** July 17 from 12-1 pm at Fire Station (55 W 1st S St.)

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- b. **Ribbon Cutting:** Fit Factory is June 27th at 1 pm. At 7 E Oneida Street. Preston ID

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