



BOARD MEMBER: Stevie Emerson

DATE: August 25th, 2025

AGENDA ITEMS

1. UPDATE ON [2025 GOALS](#)

a. **Business & Professional Development:**

- I. There was no lunch and learn for the month of August.
- ii. The Business Summit will be on September 18th, 2025, at the Robinson Building from 6 to 8. We have invited the Chambers from Downey, Soda, Malad, and Bear Lake. The speakers will discuss How to Utilize AI, Taxes changes, and Business Funding Opportunities. This will include a revolving loan fund of \$2.2 million that needs to be used.

b. **Service Groups Outreach:**

- I. The Lions Club appreciates all the help during the rodeo weekend.
- ii. There will be no service meeting in September, and are thinking of waiting until the end of the year.
- iii. We are planning some new ways to help the service groups recruit new members and get the word out to the community about their events in the upcoming year.

c. **Public Policy:**

- I. Met with the new democratic party committee.
- ii. Talked about local government positions that are up for re-election. School Board, County Offices, and City Council offices. We will invite all candidates for all positions to October's lunch and learn to meet the candidates.
- iii. Talked about our by-laws that need to be updated, specifically in between meetings discussions through email and text. Changing the term for the President and Vice President in the by-laws. These changes will be happening in September.
- liii. Still talking to the county commissioners about the live feed.

Stevie Emerson, *Prez/Marketing*
Marcia Kunz, *VP/Public Policy*
Amy Burbank, *Secretary*
Cindy Checketts, *Treasurer*

Julie Stuart, *Business & Professional Dev*
Amber Almond, *Service Groups Outreach*
Melanie Olsen, *Member Relations*
Jenny Christensen, *Board Member*

Rilee Cole, *Board Member*
Riley Broadhead, *Board Member*
Gina Mouritsen, *Board Member*



d. Member Relations:

- I. New business member: 6th Judicial District CASA (Court Appointed Special Advocates).
- li. We had a ribbon-cutting at the new Kiwanis Club booth at the rodeo grounds.
- lii. Discussed the ongoing method on how to connect with new businesses to share information and benefits, and how to bring them into the Chamber.
- liii. Folders have been updated, as well as our online information for new members.

e. Marketing:

- I. We talked about what we post on the Chamber social media. 1st Calendar for the month, 2nd. Reminder about Lunch and Learn, 3rd new business/business spotlight, 4th week reminder about letting us know about events happening in the upcoming month.

f. Officers:

- i. We had an update with Cindy on the Financials
- ii. Goals to help the chamber stay on track with milestones and tasks.

2. UPCOMING EVENTS

- a. No Lunch and Learn in August.
- b. Business Summit September 18th, 2025, at the Robinson Building from 6 to 8.
- c. Service Group meeting. No Service meeting in September/End-of-year event

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