



BOARD MEMBER: Stevie Emerson

DATE: November 24, 2025

## AGENDA ITEMS

### 1. UPDATE ON [2025 GOALS](#)

#### a. **Business & Professional Development:**

We had lunch and learn on November 20th at the fire station. Local groups came and discussed local holiday charitable events, and how businesses can participate, Robin with Angle Tree, Heather Parkinson with Heritage Tree, Sam Owens and Morgan Lower with Exec. Council for the Festival of Trees, Capsa with the St. Nick store and Elks Lodge with the Elks Baskets. Lunch was provided by Mis Amores.

No Lunch & Learn in December.

We have begun planning for our Annual Banquet, scheduled for January 22, 2026, at the Robinson Building from 6:00 to 8:00 pm. We invite our business members and those interested in joining to attend. We are taking nominations for Chamber Business of the Year. More information can be found at [PrestonChamber.org/boty](http://PrestonChamber.org/boty).

#### b. **Service Groups Outreach:**

We had our last service group lunch of the year on November 13th. Several groups attended: Rodeo, Distinguished Young Women, School District, CAPSA, Farmers' Market, and Greater Opportunities. And discussed their upcoming events and need for volunteers and/or donations.

#### c. **Public Policy:**

Reviewed meeting recordings and looked at AI platforms (Citizen Portal). We voted in and welcomed Troy Graves as our newest Chamber Board Member; he will also be on the Public Policy Committee.

Stevie Emerson, *Prez/Marketing*  
Marcia Kunz, *VP/Public Policy*  
Amy Burbank, *Secretary*  
Cindy Checketts, *Treasurer*

Julie Stuart, *Business & Professional Dev*  
Amber Almond, *Service Groups Outreach*  
Melanie Olsen, *Member Relations*  
Jenny Christensen, *Board Member*

Rilee Cole, *Board Member*  
Riley Broadhead, *Board Member*  
Gina Mouritsen, *Board Member*



**Member Relations:**

Melanie and Ashley have been working on updating our member master list to ensure it is complete by the end of the year. Huge thank you to them. We would like to welcome a few new members into the chamber. Great American Reality, Haven Home Furniture, and Preston School District, bringing the year's total to 25 new business members.

**d. Marketing:**

Riley and Stevie have been working on a Shop Local Campaign, including Pink Friday, November 21, 2025. to encourage the community to shop small and support local businesses. They have put together a gift guide featuring Chamber Business Members to help encourage people to check out what is available right here before they go out of town or online. Information can be found at [PrestonChamber.org/chamber/shop-local](https://PrestonChamber.org/chamber/shop-local).

**e. Officers:**

We had an update with Cindy on the Financials.

We did receive a grant from Comcast to cover the costs of monthly meetings.

**2. UPCOMING EVENTS:**

- a. Lunch & Learn: No meeting in December.
- b. The banquet is January 22, 2026, at the Robinson Building from 6-8 pm.

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