



BOARD MEMBER: Stevie Emerson

DATE: February 23rd, 2026

AGENDA ITEMS

1. UPDATE ON [2026 GOALS](#)

a. **Business & Professional Development:**

Lunch and learn happened on February 19th at noon. We had Molly from 4CASI speak with us about economic development. We have started doing attendee introductions to help chamber members know other businesses in the chamber.

b. **Service Groups Outreach:** Talked about the service event to help the service group recruit members into their chapter. Talked to the Farmers Market about having the service groups do their event during one of their market dates (June 3rd, from 5-8 pm), which they are happy to include them.

c. **Public Policy:** Legislative calls have been going great. We are receiving good participation and engagement with them. The next one will be on Tuesday, February 24th at 7 am.

d. **Member Relations:** Talked about new member recruiting alignment and a monthly outreach to new businesses. We will be handing out new vinyl with our information, including a QR code.

e. **Marketing:** Talked about the Downtown Alliance Committee outreach plan. We will be reaching out to businesses to see who is interested in the alliance

f. **Officers:**

- I. The [Rural Idaho Success Summit](#) is on May 13 & 14th in Pocatello. Tickets have not been released yet, will post when available.
- II. East Idaho Business Journal is looking for Quarterly local business stories. We will be submitting chamber businesses for them to

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Marcia Kunz, *VP/Public Policy*
Amy Burbank, *Secretary*
Cindy Checketts, *Treasurer*

Julie Stuart, *Business & Professional Dev*
Amber Almond, *Service Groups Outreach*
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highlight.

g. Upcoming Events

- i. Legislative Calls: Tuesday, February 24th, from 7 - 7:30 am through Google Meet. Email us at PrestonAreaChamber@gmail.com to be added to the calls.
- ii. Lunch & Learn: Thursday, March 19, from 12 - 1 pm at the Firehouse (55 W 1st S St, Preston)

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