



BOARD MEMBER: Stevie Emerson

DATE: May 25th, 2026

AGENDA ITEMS

1. UPDATE ON [2026 GOALS](#)

Committee Updates:

- a. **Business & Professional Development** (Julie):
 - i. The last Lunch & Learn was held on Thursday, May 21st at the Fire Station. It was a networking event where participants could introduce themselves and share more about their businesses and upcoming events. We had 20 people in attendance. Lunch was from Subway.
- b. **Service Groups Outreach** (Amber):
 - i. We have had a handful of service groups respond that they will be in attendance at the Farmers Market on June 3rd. Anyone interested can reach out to Amber Almond 208-406-7171 or Jenny Christensen 435-770-4713.
- c. **Public Policy** (Marcia):
 1. The past month's focus has been on sharing election information.
- d. **Member Relations** (Melanie):
 1. No new businesses this month. We are working on getting our master list updated.
- e. **Marketing** (Stevie):
 1. Marketing analytics: [Website](#) [Facebook](#) [Instagram](#) (documents attached)
 2. We discussed hosting some digital marketing information series, partnering with Bonfire Media. They will send a list of topics and ideas for us to review and discuss.

2. Officer Updates:

- a. **Financial Updates:** Cindy provided the monthly bank statements.



- b. **Circus Update:** We have tickets and posters for the circus. There were some questions regarding the two showtimes and online ticket sales, Stevie emailed the contact and verified the processes. Tickets are available at Valley Wide during their business hours and Olive + Jo on Fridays. The Chamber Board will be at a handful of events to promote the event and sell tickets. (Party in the Park, the first Farmers Market, Elks' Demo Derby, and Idaho Days). Digital Graphics will be displayed at ValleyWide and Stokes
- c. **Downtown Business Alliance.** Our deadline has been extended, as board members need more time to contact their assigned businesses. We will shoot for wrapping this up by the next board meeting.

3. Upcoming Events

- a. **Next Lunch & Learn, Thursday June 18, from 12 - 1 pm at the Fire Station.**
- b. **Service Group Recruitment at the Preston ID Farmers Market, Wednesday, June 3, from 5 - 8 pm at the Preston City Park.**
- c. **Culpepper & Merriweather Circus, Monday, June 29, with two showings, 5 and 7:30 pm, at the Preston City Park.**

4. Other things of Note

- a. **Downwinders Compensation:** Sally Symons shared information from Senator Crapo's office regarding the Radiation Exposure Compensation Act. www.justice.gov/civil/reca Please see attachments for more information.
- b. **Support Local Gems Initiative.** Renee Richardson, from Senator Risch's office, shared this year's information to promote the Support Local Gems. Please see attachments for more details. These will be shared out starting Monday, June 8 at 9am.
- c. **Open Board Positions:** We currently have two open positions and three terms ending this year (depending on who decides to stay and who is done). We have one person that has expressed interest in joining the board.
Board Member Terms:
2026: Cindy*, Amber, Julie, open
2027: Stevie, Marcia, Melanie, Amy
2028: Jenny, Gina, Troy, open

Reports snapshot



Active users 768	New users 748	Average engagement time per active u... 28s	Event count 4.3K
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Top pages/screens ✔

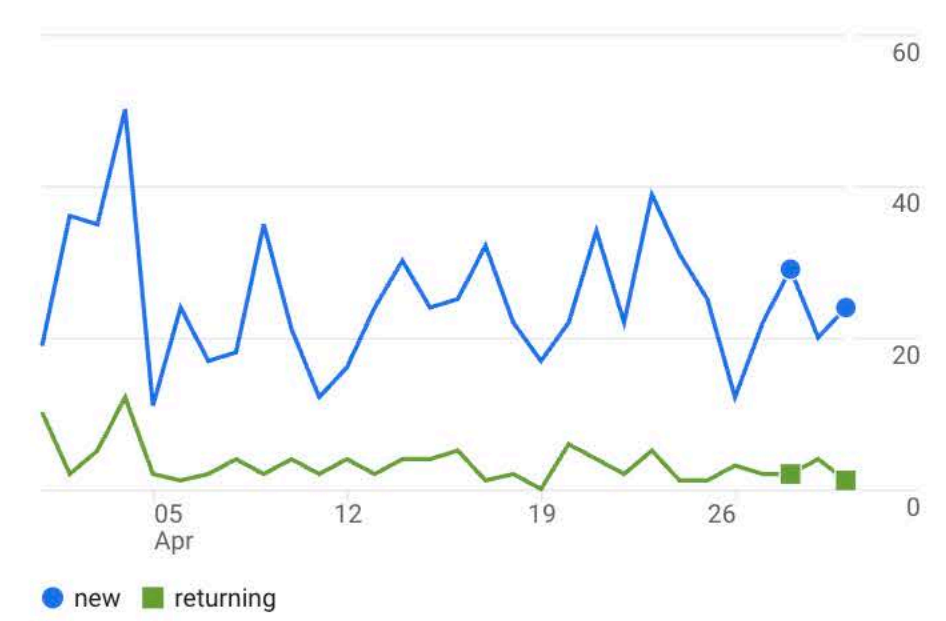
PAGE TITLE AND SCREEN CLASS	VIEWS	ACTIVE USERS	EVENT COUNT	BOUNCE RATE
Preston Area Chamber of Commerce i...	227	151	702	50.5%
Easter Egg Hunt - Preston Chamber	79	57	261	47.7%
BUSINESS DIRECTORY - Preston Cham...	75	47	212	22.0%
Napoleon Dynamite - Preston Chamber	66	50	242	27.6%
Calendar - Preston Chamber	51	38	144	30.4%
Preston 125 - Preston Chamber	46	43	175	78.3%
Annual Events - Preston Chamber	35	23	123	32.1%

[View pages and screens](#) →

Sessions by Session source / me... ✔

SESSION SOURCE / ...	SESSIONS
google / organic	639
(direct) / (none)	200
bing / organic	19
m.facebook.com / re...	17
yahoo / organic	10
facebook.com / refer...	9
duckduckgo / organic	5

New vs Returning users ✔



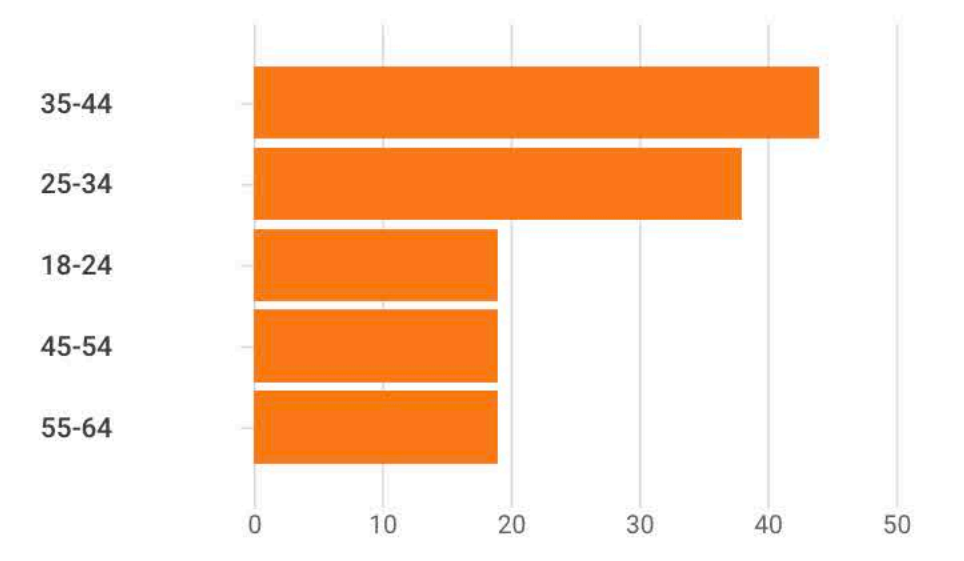
● new ■ returning

Active users by City ✔

CITY	ACTIVE USERS
Preston	75
Salt Lake City	62
Logan	31
Forest City	28
Boise	27
Seattle	21
Denver	14

[View cities](#) →

Active users by Age ⚠



[View age ranges](#) →

Insights

Your Insights will appear here soon.

In the meantime, you can create new custom insights to monitor your most important metrics. [Learn more](#)

Create

[View all insights](#) →



Set a goal, track progress and learn helpful tips for your professional success.

Start new goal

Views

Export

5.7K ↑ 30%

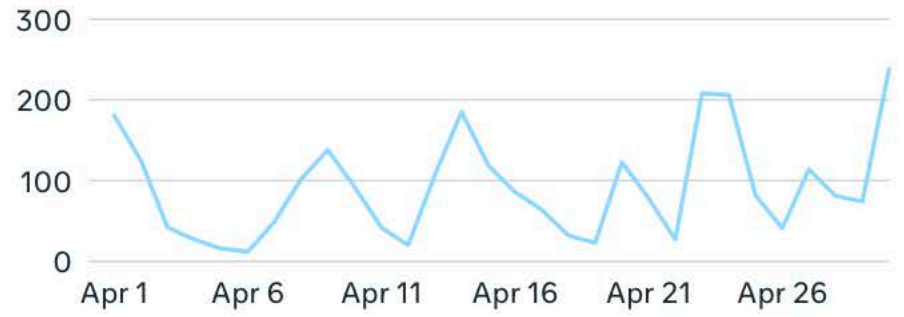


Views

Viewers

Export

1.2K ↓ 20.9%

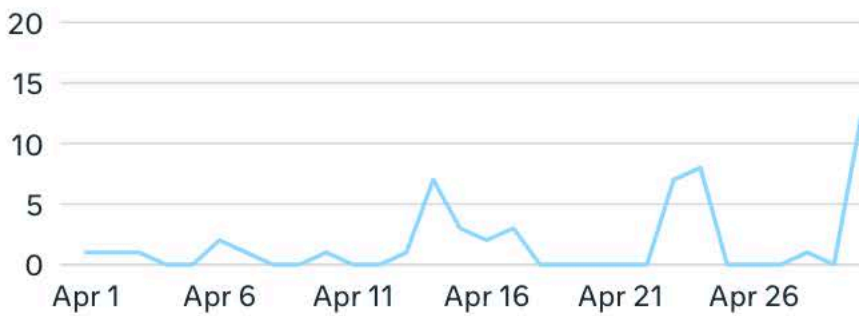


Viewers

Content interactions

Export

51 ↑ 168.4%

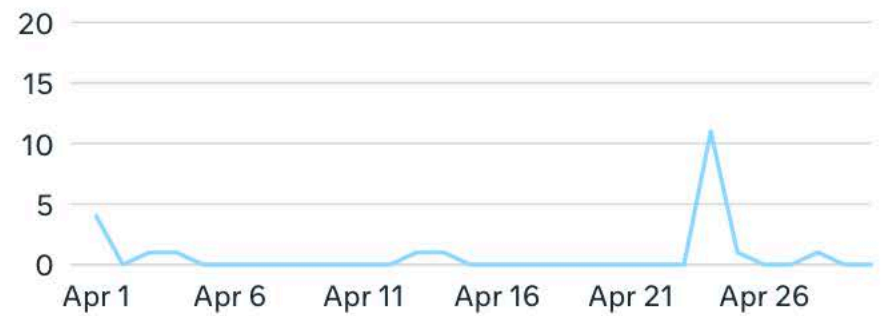


Content interactions

Link clicks

Export

21 ↑ 90.9%

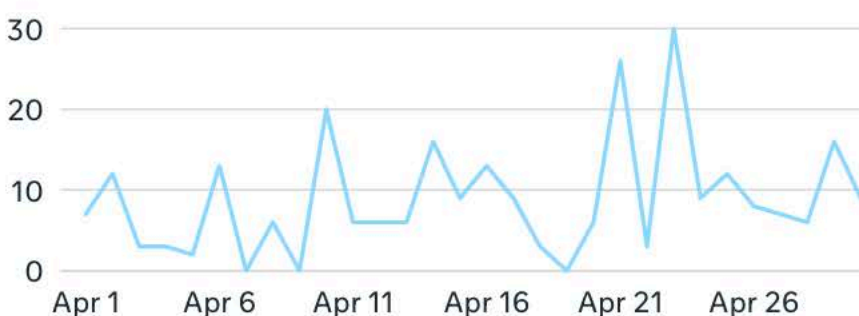


Facebook link clicks

Visits

Export

266 ↑ 141.8%

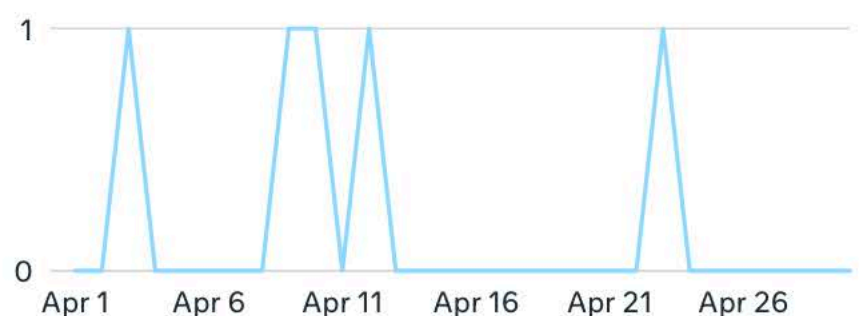


Facebook visits

Follows

Export

5 0%



Facebook follows



Set a goal, track progress and learn helpful tips for your professional success.

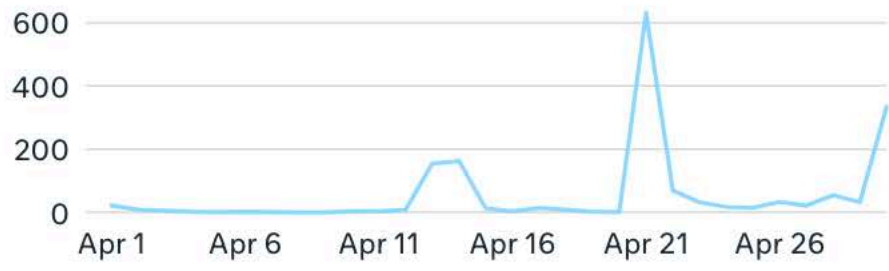
Start new goal

Views

Export

1.7K ↑ 149.6%

0 views
1,650 views

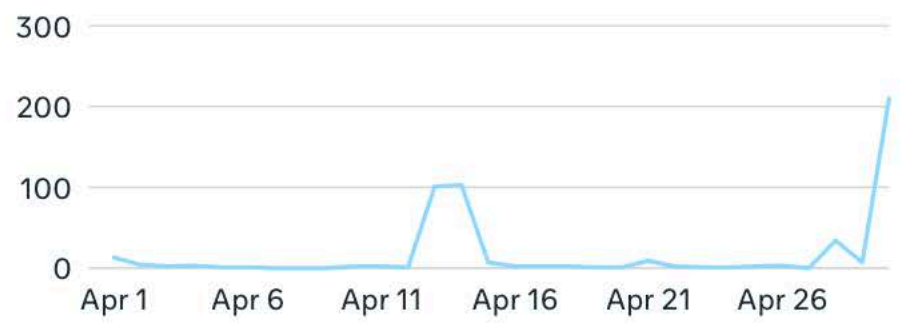


Views

Reach

Export

327 ↑ 58%

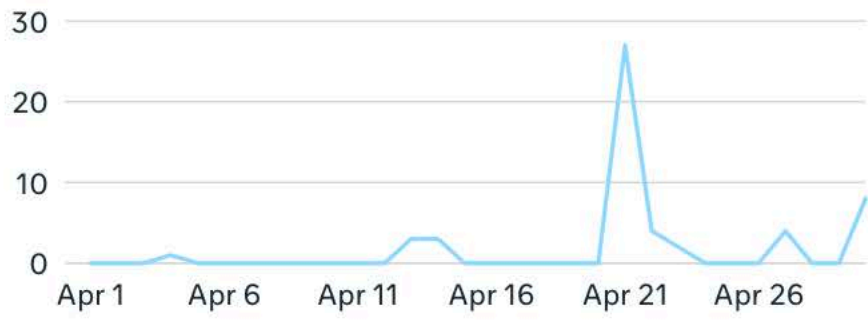


Reach

Content interactions

Export

52 ↑ 2.5K%

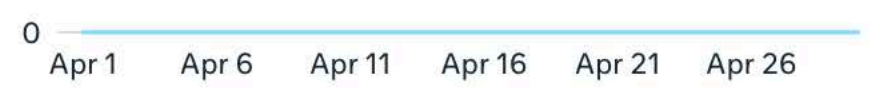


Content interactions

Link clicks

Export

0 0%



Instagram link clicks

Visits

Export

24 ↑ 140%

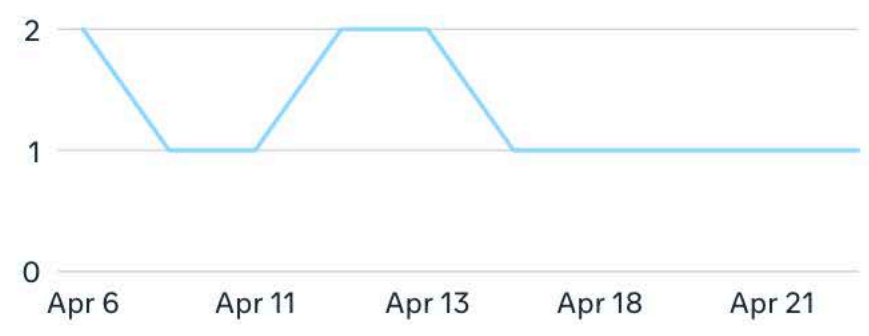


Instagram profile visits

Follows

Export

13 ↑ 116.7%



Instagram follows



POCATELLO

DOWNWINDERS

RECA Compensation Workshop

Free Filing Assistance

Presented by

Tona Henderson
Idaho Downwinders
tonahenderson@hotmail.com

- **June 22-23**
- 9-11 am and 1-3 pm
- Pocatello City Hall
Council Chambers
911 N 7th Ave

www.justice.gov/civil/reca



Radiation Exposure Compensation Act (RECA)

FREE DOWNWINDER APPLICATION WORKSHOPS

Contact: Tona Henderson, tonahenderson@hotmail.com Director of Idaho Downwinders
Facebook pages: Idaho Downwinders and Idaho Downwinders Support Group

Where: Pocatello City Council Chambers, 911 N 7th Ave, Pocatello

If possible, please join the workshop that corresponds to the first letter of the last name of the affected person:

- **June 22: A-F at 9-11 AM**
- **June 22: G-L at 1-3 PM**
- **June 23: M-S at 9-11 AM**
- **June 23: T-Z at 1-3 PM**

If you cannot attend the workshop that corresponds with last name, please attend any workshop that fits your schedule.

The Radiation Exposure Compensation Act (RECA) was established by Congress on October 5, 1990, and signed into law shortly after, providing compensation to individuals harmed by radiation from nuclear weapons tests and uranium mining.

Key Details About RECA:

Purpose: To provide an apology and monetary compensation to "**downwinders**" (those exposed to fallout from atmospheric testing) and uranium industry workers (miners, millers, and transporters) ***who developed specific cancers.***

Recent Status: While the original act expired in June 2024, new legislation in 2025 significantly expanded and reauthorized RECA to include more workers and geographic areas, including the entire states of **Idaho, Utah and New Mexico**, with certain counties in Arizona and Nevada.

RECA, administered by the Department of Justice, provides qualifying Downwinders a one-time, lump sum payment of \$100,000. If the individual has died, their survivors may apply for equal shares of the single payment.

Compensable Diseases: Leukemia (other than chronic lymphocytic leukemia), multiple myeloma, lymphomas (other than Hodgkin's disease); And primary cancers of the: thyroid, male or female breast, esophagus, stomach, pharynx, small intestine, pancreas, bile ducts, gall bladder, salivary gland, urinary bladder, brain, colon, ovary, lung or liver (except if cirrhosis or Hepatitis B is indicated).

The Downwinder must have been physically present in an affected area for one of the following durations:

1. In the State of New Mexico for 1 year between September 24, 1944, and November 6, 1962;
2. In any affected area for 1 year between January 21, 1951, and November 6, 1962;
3. Or, in any affected area for the entire period from June 30, 1962, to July 31, 1962.

FOR RELEASE

The week of February 2, 2026

RECA ASSISTANCE AVAILABLE FOR IDAHO DOWNWINDERS

Guest column submitted by U.S. Senator Mike Crapo

This National Day of Remembrance for Downwinders is a fitting time to raise awareness about the new eligibility of Idaho Downwinders for Radiation Exposure Compensation Act (RECA) assistance for cancer-related deaths from radiation exposure due to above-ground nuclear weapons testing. If you think you or your family member may be eligible for RECA compensation, now is a good time to inquire and submit applications.

The U.S. Department of Justice (DOJ), charged with reviewing and adjudicating RECA applications, has information about eligibility and applications on its website: <https://www.justice.gov/civil/reca>. Some key highlights from the DOJ's information include:

- “New claims may be filed until December 31, 2027.”
- “Downwinder must have been physically present in an affected area for one of the following durations:
 - In the State of New Mexico for 1 year between September 24, 1944, and November 6, 1962;
 - In any affected area for 1 year between January 21, 1951, and November 6, 1962; or
 - In any affected area for the entire period from June 30, 1962, to July 31, 1962.
- **The affected areas under RECA’s downwind provisions include the states of Idaho . . .”**
- “Following this presence, a qualifying Downwinder must show that they were diagnosed with a specified compensable disease.” [A list of compensable diseases is available at <https://www.justice.gov/civil/reca>.]
- “RECA provides qualifying Downwinders a one-time, lump sum payment of \$100,000. If the individual has died, their survivors may apply for equal shares of the single payment.”
- “If you have questions about RECA or your application, please contact the RECA Program:
 - Phone: 1-800-729-7327
 - Email: Civil.RECA@usdoj.gov
 - Mail:
U.S. Department of Justice
Radiation Exposure Compensation Program
P.O. Box 146
Ben Franklin Station
Washington, DC 20044-0146”

It is free to apply. If you need assistance with accessing information and resources about the application process, you may also contact my regional offices. Contact information for them can be

found at <https://www.crapo.senate.gov/contact/office-locations>, and phone numbers for my regional offices are as follows: Boise (208) 334-1776; Coeur d' Alene (208) 664-5490; Idaho Falls (208) 522-9779; Lewiston (208) 743-1492; Pocatello (208) 236-6775; and Twin Falls (208) 734-2515.

In 1990, Congress recognized the need for the federal government to make amends for the harm caused to innocent citizens by nuclear testing, and passed RECA, which provides a one-time payment for individuals suffering from leukemia, thyroid cancer and other radiation-related illnesses connected to the tests. Unfortunately, the science at the time failed to recognize radioactive fallout is not restricted by state lines, and RECA only provided coverage for victims living in certain counties of Utah, Nevada and Arizona. Idaho, Montana, New Mexico and other nearby states were left out.

For the past several Congresses, I have introduced legislation to correct the geographic mistake and expand RECA coverage to affected states. We steadily made progress and successfully expanded the RECA program to provide assistance to Idaho Downwinders in the Working Families Tax Cuts President Trump signed into law in July. The Working Families Tax Cuts included legislation I negotiated that:

- Extended/reauthorized RECA compensation through December 31, 2027;
- Included Idaho in the list of affected states;
- Extended downwind eligibility states through November 1962; and
- Expanded coverage for uranium miners.

Past National Days of Remembrance for Downwinders have provided opportunities to renew efforts to push for RECA reauthorization and expansion as we honored radiation victims. But now, we are fortunate to have the opportunity to help get the word out about the successful expansion of RECA eligibility to Idaho Downwinders. I am grateful to my colleagues in Congress and President Trump for acting with me to ensure Idaho Downwinders' eligibility to receive the compensation they deserve.

###

Word Count: 600

Proclamation
Support Local Gems Day
June 12, 2026

WHEREAS, small businesses are the backbone of Idaho's economy, employing two-thirds of Idaho workers; and

WHEREAS, Idaho consistently ranks among the top 10 states for starting a business and is home to over 200,000 small businesses; and

WHEREAS, U.S. Senator Jim Risch, a senior member and former chairman of the U.S. Senate Committee on Small Business and Entrepreneurship, steadfastly supports and promotes small businesses in Idaho and across the nation; and

WHEREAS, in partnership with the Idaho Department of Commerce, Senator Risch launched the Support Local Gems initiative in Spring 2020 to encourage Idahoans to support small businesses during the early days of the pandemic; and

WHEREAS, now in its seventh year, the Support Local Gems initiative continues to engage with Idaho's business community and honor the entrepreneurs and establishments that make Idaho special; and

WHEREAS, Idaho's small businesses have done an exceptional job overcoming challenges and consistently providing their customers with high-quality service; and

WHEREAS, our hardworking Idaho businesses, entrepreneurs, and workers have earned our support and deserve to be celebrated during the Support Local Gems initiative.

NOW, THEREFORE, I, X, MAYOR OF X, do hereby proclaim the day of Friday, June 12, 2026, to be

SUPPORT LOCAL GEMS DAY

in the City of X, Idaho, and I encourage all residents to recognize this special observance by supporting the local small businesses in our community.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed

X
MAYOR

X
X



Dear Partners,

Thank you for your support of U.S. Senator Jim Risch's seventh annual *Support Local Gems* initiative the week of **June 8 – 12, 2026**. We are excited to have you on board and look forward to collaborating with you on this effort!

On **Monday, June 8 at 8 a.m. MT / 7 a.m. PT**, Senator Risch's office will send a press release announcing the relaunch of the *Support Local Gems* initiative for 2026. The public awareness campaign will run all week long, culminating in the grand finale on *Support Local Gems Day, Friday, June 12*.

The Risch office has prepared a suite of communications for you to use as part of the *Support Local Gems* initiative. **All these materials are embargoed until 9 a.m. MT / 8 a.m. PT on Monday, June 8. Please keep all the information internal until then.**

Below is the list of communications (attached in a zip file and [accessible on Google Drive](#)):

1. A *Support Local Gems* **info sheet** describing the campaign.
2. A **press release template** to personalize and send to media and contacts.
3. An **email template** for outreach to members, stakeholders, and small businesses.
4. A *Support Local Gems* **social media kit** with language for posts, graphics, and the SLG logo.

Any time after 9 a.m. MT / 8 a.m. PT on Monday, June 8, please share the *Support Local Gems* initiative information with your members and stakeholders and encourage them to share it with their contacts. For example, associations can share the email communication template, social media kit, and info sheet with its members to perform *Support Local Gems* outreach in their communities.

Thank you in advance for being a part of the *Support Local Gems* initiative! Together, we will encourage as many Idahoans as possible to amplify their already phenomenal support for small businesses in our communities on **Friday, June 12**.

If you have any questions, please contact Senator Risch's Deputy Communications Director Janessa Tolman (janessa_tolman@risch.senate.gov).

Follow @SenatorRisch on Facebook, Instagram, and X for updates on Support Local Gems.



Support Idaho Small Businesses on June 12, 2026

Small businesses are a huge part of what makes Idaho so special. They are the backbone of our economy, providing jobs for our friends and neighbors, showcasing our state's creativity and values, and offering invaluable goods and services. They truly epitomize what makes the Gem State great.

What is the Support Local Gems initiative?

The *Support Local Gems* initiative is an all-day celebration of Idaho's small businesses. On **Friday, June 12, 2026**, Idahoans are encouraged to support small businesses in their communities.

Who is involved in Support Local Gems?

Started by U.S. Senator Jim Risch and the Idaho Department of Commerce, *Support Local Gems* is successful thanks to the help and partnership of Idaho's chambers of commerce, business associations, elected officials, small businesses across the Gem State, and ALL Idahoans.

When is Support Local Gems happening?

On **Friday, June 12, 2026**, we invite Idahoans to show their love for our small businesses. But don't stop there—every day is a great day to *Support Local Gems*! Your support helps to preserve the jobs and local character that keep Idaho's communities vibrant.

Why should I support small businesses?

Idaho's small businesses have done an exceptional job adapting to challenges, but they still need our support. Help the local shops, restaurants, and businesses in your community thrive by shopping small and showing them your appreciation.

How can I Support Local Gems?

There are so many ways to support Idaho's small businesses, some of which don't cost anything. On **Friday, June 12**, dine at your favorite restaurant or order takeout, shop in person or online at a local retailer, purchase a gift card, write a positive review online, or just say "thank you" to a business in your community for all that they do.

For *Support Local Gems* resources, [click here](#).



SUPPORT LOCAL GEMS: SOCIAL MEDIA KIT

Follow and tag @SenatorRisch on Instagram, Facebook, and X

Hashtag:

#SupportLocalGems

Suggested Language for Social Media:

[Organization] is proud to join @SenatorRisch and @IdahoCommerce on Friday, June 12, to support the small businesses that make Idaho special. #SupportLocalGems

Small businesses across the Gem State deserve our support. On Friday, June 12, join us and #SupportLocalGems.

#SupportLocalGems is an opportunity to shop small and support local Idaho businesses. Purchase a gift card, order take-out or dine-in, leave a positive review, or say thank you to the businesses that make Idaho great.

Small businesses employ hundreds of thousands of Idahoans. On Friday, June 12, #SupportLocalGems and the Idahoans they employ by supporting the gems in our communities.

#SupportLocalGems is an all-day celebration of Idaho's small businesses. Join the fun on Friday, June 12, by supporting your favorite local businesses! Shop online or in person, buy a gift card, or say thank you.

Small businesses in Idaho need—and deserve—our support. On June 12, visit your favorite local shop and #SupportLocalGems.

[City/Town] is full of local gems! This Friday, try a new local restaurant or shop your favorite local store and #SupportLocalGems.

Time for a date night? This Friday, check out a local restaurant you've been wanting to try and have a night on the town! #SupportLocalGems

Part of what makes Idaho so special are the small businesses that give our state its sense of community. This Friday, get out and #SupportLocalGems.

Follow @SenatorRisch on Facebook, Instagram, and X for updates on Support Local Gems.



Did you know that 2/3 of all Idaho workers are employed by small businesses? #SupportLocalGems and local jobs on Friday, June 12 by shopping small and thanking your favorite neighborhood business.

Want to #SupportLocalGems without spending money? Write a positive review online, shoutout your favorite small business on social media, or tell your favorite local entrepreneur thanks for all they do.

How can you #SupportLocalGems?

1. Buy a gift card to your favorite mom-and-pop shop.
2. Dine-in or order takeout from a local restaurant.
3. Say thank you to the small businesses that make your community thrive.

Supporting Idaho's local gems has never been easier!

1. Buy a gift card to your favorite mom-and-pop shop.
2. Dine-in or order takeout from a local restaurant.
3. Say thank you to the small businesses that make your community thrive.

Why shop at a big box store when you can #SupportLocalGems? On Friday, June 12, lend your support to the local shops, businesses, and restaurants that make Idaho great.

Idaho's small businesses face many challenges – we can help! On June 12, stop by a local business or shop and show them you care. No matter how big or small the purchase, your support makes a difference! #SupportLocalGems.

Calling all Idaho shoppers: This Friday, give your business to the local retailers that make Idaho special. Grab a gift card, buy from your favorite Main Street shop, and #SupportLocalGems.

Ready to get out and support small businesses in town? Now's your chance! #SupportLocalGems on Friday, June 12 and shop the local businesses that make Idaho special.

When you #SupportLocalGems, you are:

- ✓ Helping a business make payroll
- ✓ Supporting local jobs
- ✓ Strengthening Idaho's economy

Thank you for supporting the local gems in your community on Friday, June 12th!

Follow @SenatorRisch on Facebook, Instagram, and X for updates on Support Local Gems.